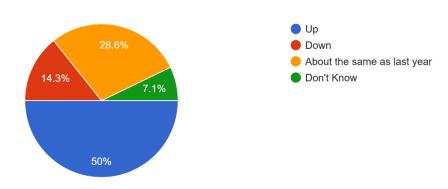
Simple Poll On The State Of The Market For MSP Marketing & Lead Gen In 2025

Anonymous survey shared across social media, private MSP focused chat communities, and email list of Tortoise and Hare Software.

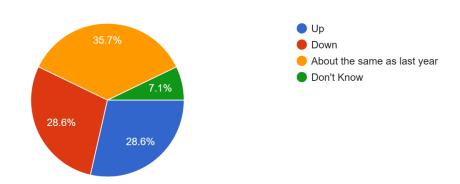
Is Your Lead Volume Up Or Down?

14 responses



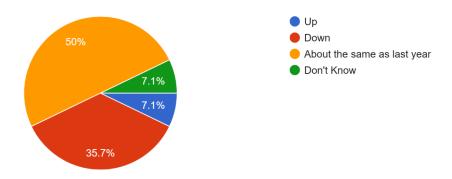
Is Your Lead Quality Up Or Down?

14 responses



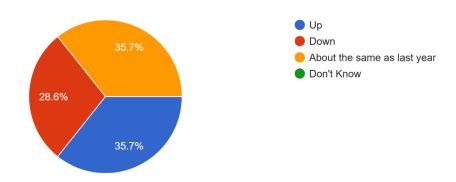
Is Your Deal Close Rate Up or Down?

14 responses



Is Your Sales & Marketing Spend Up or Down?

14 responses



What Are Your Expectations For The Remainder of 2025? 14 responses

